



Turimiquire Foundation

Annual Report 2010

The RECIPE: Step One: Family Planning.

The first & crucial step towards truly empowering women and families is to offer them the means to control their own fertility.

From May 1997 through December 2010:

- ⇒ We have delivered **55,000 Couple Years of Protection (CYPs)** - the metric by which USAID measures family planning achievement - to the rural & urban low income populations that we serve.
- ⇒ To achieve this, we have served **24,000 women** with birth control methods, including **3,187 tubal sterilizations**, the most popular method for mature women and their families here in Venezuela.
- ⇒ To reach the younger populations, we have offered **1,865 Workshops** in *Sexual and Reproductive Health* to **40,000 participants**, primarily students and teenagers.
- ⇒ We have done all this on a budget of less than \$50,000 a year dedicated to family planning and reproductive health.
- ⇒ Our work continues to grow in 2011!

The RECIPE: Step Two: Education.

Once families have gained control of their fertility, they concentrate on giving their children the best possible future through schooling.

The Turimiquire Foundation maintains a successful high school scholarship program in a small rural valley that is transforming a generation of rural youth. Last year, in a community where youngsters have rarely passed the sixth grade, we had five students in our high school graduating class, four of whom are currently attending community college with our assistance. This year we have nine students in the graduating class, most of whom we hope to support in higher education. Many of these students we have known since they were children or babies — one was born in the back of our jeep during an emergency run to the hospital!



In this picture, taken many years ago, young Rosa Maria (right) is holding her younger sister. These children all live several hours walking up a mountain valley from the nearest road. Their families are illiterate subsistence farmers.



Years later, Rosa (center) with her same younger sister Maria (left), and her fellow classmate and neighbor Heidi, whose story we tell on our website, are here preparing a project together for their high school class.



Last year, Rosa (right) and Heidi graduated from high school, an unprecedented event for their families. Both girls plan to continue their studies in higher education with our support.

Our Recipe for a Thriving Community

At the Turimiquire Foundation, a small group of Venezuelans and North Americans have joined together to improve the quality of life in the low-income rural communities that we know and love in northeastern Venezuela. We confront exactly the same social problems that exist in most other less developed countries around the world: *highly inadequate social services in the face of growing populations with critically unmet needs.* Based on more than 30 years of experience, we have developed our **Recipe for a Thriving Community**, a replicable service delivery strategy for realizing the United Nations *Millennium Development Goals* (MDGs) by working directly and systematically with low-income families to improve the quality of their lives:

- Step One: Stabilize the Family**
- Step Two: Focus on Education**
- Step Three: Develop a sense of Community**

We believe that it is in the crucible of *small, community-based experiments like our own* that many of the most effective on-the-ground solutions for poverty are being forged today around the world. This GLOBAL problem requires myriad LOCAL solutions through carefully managed small-scale programs that directly and materially improve individual lives, one at a time. There are no short cuts, but the cumulative effect over time can be dramatic. We are proud of how — on a bare bones budget — we are transforming the communities that we work in!

The enormous unsatisfied rural and urban demand for family planning, and the widely unmet need for reproductive health services, far exceeds our current capacity to provide.

Please help us respond in support of this fundamental human desire and right!

The RECIPE: Step Three: Community: Investing in People first!

The Foundation seeks to develop and model a sense of community in the remote rural valley that we have lived and worked in for over thirty years now. Our Community Center supports community initiatives, offers educational and sports facilities for youth, and serves as a road-side base for adult commerce and town-related activities.

Our Finances in 2010

Our support: Our funders are individuals and organizations who believe in our work, and in the direct service delivery model that we have created. Small local donations by individuals and institutions within Venezuela, and modest sliding scale fees for our medical services, also help cover our operating costs.

Doing more with less:

- ⇒ Our programs are specifically designed to support local institutions and programs already in place. We ride *piggy-back* on what presently exists, adding **only** what is needed to deliver more services effectively.
- ⇒ We use *Social Marketing*. Services are offered at highly subsidized prices accessible to our clients, but no one is turned away. Our goal is to reach a maximum of people and give them the opportunity to improve their lives.
- ⇒ We invest *minimally in outreach* because there is little need for it. We offer what people need and they respond by eagerly sharing information about our services with others by word-of-mouth. Government and private agencies also regularly refer to us now.
- ⇒ All Officers and Board Members donate their services and do not take compensation of any kind.
- ⇒ More people come to us for help than we can possibly satisfy at our currently funded service levels.

We work hard to accomplish a great deal on a small budget. Administrative costs for 2010, including fundraising, were 8.2% of our overall budget. Almost 92 cents on every dollar went directly into the field. Over the past ten years, an average of nearly 94% of our budget has gone directly into the field, and this will continue to be our goal.

We need your help! In Venezuela, a little money goes a long way. Donations in any amount, large and small, all help to cover our operating expenses. We appreciate the help that many of you give us, and hope that you'll continue to support us. **Thank you!**

In 2010, we spent more than we brought in.

Please help us cover this deficit!

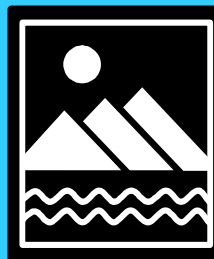
The Turimiquire Foundation is a 501(c)(3) non-profit organization.

Contributions are fully tax deductible.

You can contribute by check, payable to the Turimiquire Foundation, or online at

www.turimiquire.org/contribute/

Expenses		%	Income	
Administration:		8.2 %	Donors \$5,000 and higher	\$ 5,000
Office and Administration	\$ 5,302	6.5 %	Andrew Tobias and in memory of Charles Nolan	\$ 10,000
Fund Raising	\$ 1,379	1.7 %	Charles Merrill	\$ 3,500
Programs:		91.8 %	Merrill Family Charitable Trust	\$ 6,000
Field Staff	\$ 4,991	6.0 %	Organizations and Churches	\$ 4,500
Casa ServYr	\$ 1,886	2.3 %	Harry & Molly Marcus Charitable Trust	\$1,000
Family Planning	\$ 48,309	58.8 %	Assorted Donations up to \$3,000	\$ 27,300
Reproductive Health Education	\$ 4,321	5.3%	Interest Income	\$ 163
Rural Education	\$ 4,659	5.7 %	Total	\$57,463
Casa Barrancas Community Center	\$ 7,970	9.7 %	Our sister Venezuelan Foundation Fundación ServYr independently received \$6,011 in patient co-pays and in-country material support in 2010.	
Family Assistance	\$ 915	1.1 %		
Rural and Agricultural Development	\$ 2,401	2.9 %		
Total	\$ 82,133	100%		



Turimiquire Foundation

33 Richdale Avenue
Cambridge, MA
U.S.A. 02140

Tel: (617) 721-9445

Email: Steven Bloomstein, president:
bloomst@gmail.com

William Bloomstein, secretary:
wittcreative@comcast.net

TURIMIQUIREFOUNDATION@GMAIL.COM

Please visit our web site at:

WWW.TURIMIQUIRE.ORG